German Congress of Orthopaedics and Traumatology (DKOU)

Berlin, 20 – 23 October 2020

Exhibition and Sponsoring Brochure
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GENERAL INFORMATION & CONTACT

Congress: German Congress of Orthopaedics and Traumatology (DKOU) 2020

Date: 20 - 23 October 2020

Venue: Messe Berlin/Südgelände
Berlin ExpoCenter City (South Entrance)
Jafféstraße
14055 Berlin, Germany
Phone: +49 30 3038-2058

Organizer: Intercongress GmbH

Exhibition areas: Trade fair halls: Halls 2.2 and 4.2

CONGRESS PRESIDENTS 2020

for DGOU, DGOOC:
Univ.-Prof. Dr. med. Dieter C. Wirtz

for DGU:
Univ.-Prof. Dr. med. Michael J. Raschke

for BVOU:
Dr. med. Burkhard Lembeck

MAIN TOPICS:
1. Economy and ecology – FOCUS on sustainability?
2. Complication management – When to revise what?
3. Best ager plus – new challenges for O&U
4. Next generation: Who should treat us in the future?
5. 2030: Future developments in O&U
6. Digitalization: What is really needed?
7. Innovation location Germany: Are we still on top?
8. Competitive vs. hobby athletes: Different rules?
9. Interdisciplinarity: Cooperation and focus
10. Conservative treatment: Standards, perspectives and limits
11. Clinical registries in O&U
12. Growth factors, stem cells etc.: Promises kept?

GUEST NATION:

[Indicative images or icons representing different countries, possibly with some text or symbols]
CONTACT FOR EXHIBITION AND SPONSORING

Intercongress GmbH
Friedrichstr. 6
65185 Wiesbaden, Germany
www.intercongress.de

thomas.miltz@intercongress.de
antonia.hertzberger@intercongress.de
lisa.jung@intercongress.de

+49 611-97716-10
+49 611-97716-31
+49 611-97716-45

STATISTICAL INFORMATION ON PARTICIPANTS

Attracting around 10,000 - 11,000 congress delegates each year, the DKOU is Europe's largest medical congress for orthopaedics and trauma surgery. Internationally, the DKOU is regarded as one of the three most important events in this field. Over 50 % of the participants are head of department, senior physicians and registered doctors – thus you can meet a lot of decision making persons at DKOU!

The participants are not only thematically highly specialized, but also highly motivated. We had people from 83 countries in 2019, 85,4% from Germany, 5% from Switzerland, 4% from Austria and all the rest from all over the world.

Since 2013 the DKOU takes place successfully in the south area of the trade fair Berlin. The internationalisation is currently taking place which reflects in two english speaking all-day strands during the whole congress.

IMPORTANT DEADLINES

Deadline abstract submission: 15 January 2020
Booth application – deadline: 13 March 2020
Symposium/Workshop – deadline: 30 March 2020
Preliminary programme – deadline: 30 March 2020
Publication of information concerning the invited lectures, official ceremonies and evening events: 01 May 2020

Organiser:
Intercongress GmbH, Friedrichstr. 6, 65185 Wiesbaden, Germany
ETHICAL MEDTECH CONFIRMATION: „PROVISIONALLY COMPLIANT“

Von: cvs@ethicalmedtech.eu <cvs@ethicalmedtech.eu>
An: Kerstin Schwarz-Closs
Betreff: EthicalMedTech - CVS - Assessment decision

Dear Kerstin Schwarz-Cloß,

We refer to your submission dated 11-12-2019 related to the EMT20483 DKOU - Deutscher Kongress für Orthopädie und Unfallchirurgie 2020 on 20-10-2020 in Berlin, Germany (herewith referred to as the "Event"). We are pleased to inform you that following our assessment we have determined that the Event is: PROVISIONALLY COMPLIANT.

This partial assessment decision will remain valid until 35 days prior to the event starting date. By that time, you should have provided to the Compliance Officer, via the exiting online form, information on the missing criteria for a full assessment to be made. If we do not receive such a submission, by the 35th day deadline, the event will not be assessed and a non-assessment notice will be posted on our website: www.ethicalmedtech.eu.

Please note that:

a. In rendering this decision, we have relied on the documents and information which have been provided to us. We have not independently verified the accuracy of that information or of those documents nor have we determined whether they are up-to-date.

b. This decision does not take into account national or local laws, regulations or professional or company codes that may impose more stringent requirements.

Sincerely,
Marcella PAVONE
Compliance Officer
HALL PLAN & GENERAL MAP

As of 2019
Organiser: Intercongress GmbH, Friedrichstr. 6, 65185 Wiesbaden, Germany

As of 2019
EXHIBITOR RECOGNITION AND ADVANTAGES

With approx. 250 companies, the industrial exhibition is an integral part of the congress together with the scientific programme. All coffee and lunch breaks take place within the exhibition. Therefore, the exhibition offers the perfect platform for you to contact the congress participants.

All partners and exhibitors will receive the highest recognition for their support of DKOU2020. They will be mentioned in a list of exhibitors/partners on the congress website www.dkou.org, in the preliminary programme, in the congress app as well as on lists/plans, which will be put up at the congress venue.

The distribution of booth space takes place according to the date of receipt of the stand application form taking into account the respective loyalty points.

Rental fees
Trade fair halls (halls 2.2 & 4.2): EUR 500 plus VAT per sqm exhibition space plus 10% extra costs

Surcharges apply for:
- Corner stands (2 sides open) plus 10%
- Top stands (3 sides open) plus 15%
- Block stands (4 sides open) plus 20%

The rental fees are valid for the whole exhibition, set-up and dismantling time and – where applicable – VAT will be charged on all fees. Every fraction of one sqm will be charged in full. Expenses for additional orders (stand equipment like stand construction, furnishings, electricity connections, etc.) are calculated separately.

Activities must remain within the stand areas. The use of the aisles is not allowed – due to security reasons. Please remember this when planning your catering etc.

Preliminary times for set-up, dismantling and exhibition:

Set-Up
Friday, 16 October 2020: 08:00 – 20:00 h
Saturday, 17 October 2020: 08:00 – 20:00 h
Sunday, 18 October 2020: 08:00 – 20:00 h
Monday, 19 October 2020: 08:00 – 20:00 h

Opening hours
Tuesday, 20 October 2020: 08:30 – 18:30 h
Wednesday, 21 October 2020: 08:30 – 19:00 h
Thursday, 22 October 2020: 08:30 – 18:30 h
Friday, 23 October 2020: 08:30 – 17:30 h

Dismantling
Friday, 23 October 2020: 17:30 – 22:00 h
Saturday, 24 October 2020: 08:00 – 22:00 h
The rental fees and additional costs include:

- Use of the rented area for the presentation of goods and services.
- Publication of company name at the section "industry" on the congress website www.dkou.org.
- Preliminary programme available as download file (pdf) on congress website.
- Receipt of a pocket guide on-site in Berlin.
- 1 cost-free set-up and dismantling badge per 3 sqm exhibition space.
- Receipt of cost-free exhibitor bages (according to the occupied stand area, see list on following page), which are also valid for the scientific programme (except seminars which are subject to extra costs).
- Authorisation to acquire further fee-based exhibitor badges (valid for the scientific programme), see prices on website (from May 2020).
- Authorisation to acquire seminar tickets on-site during the congress.
- Publication of company name in an industry directory in the preliminary programme.
- Publication of company name and stand number in an industry directory at the section "industry" on the congress website www.dkou.org plus linkage to the company website.
- Publication of company name and stand number in the congress app plus linkage to the company website.
- Service at the exhibitor’s service desk on-site.
- Waste disposal during set-up and dismantling.
- Fitting of the passage way with wall to wall carpeting and cleaning of the passage way on-site.

The fee for a co-exhibitor is EUR 800 plus VAT:

The co-exhibitor’s fees include:

- Sharing the area of the main exhibitor according to arrangement.
- Publication of company name at the section "industry" on the congress website www.dkou.org.
- Preliminary programme available as download file (pdf) on congress website.
- Receipt of a pocket guide on-site in Berlin.
- Authorisation to acquire fee-based exhibitor badges (valid for the scientific programme - except seminars which are subject to extra costs), see prices on website (from May 2019)
- Authorisation to acquire seminar tickets on-site during the congress.
- Publication of company name in an industry directory in the preliminary programme.
- Publication of company name and stand number in an industry directory at the section "industry" on the congress website www.dkou.org plus linkage to the company website.
- Publication of company name and stand number in the congress app plus linkage to the company website.
- Service at the exhibitor’s service desk on-site.

We will personalize all exhibitor’s badges for DKOU2020 to prevent former handling issues. The registration of the stand personnel has to be completed two weeks prior to the congress at the latest. You will receive a contingent of exhibitor’s badges for free (depending on the occupied space, see list on following page). The registration of cost-free exhibitor’s badges is only possible until 05 October 2020, afterwards you will have no claim anymore to receive cost-free bagdes. Self-print terminals will be set up to print your badges on-site.

For registrations after the mentioned deadline and additional badges, the regular fees are valid (see prices on the website www.dkou.org, from May 2020).
Amount of exhibitor badges with regard to the stand size:

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<thead>
<tr>
<th>m²</th>
<th>Number of exhibitor badges</th>
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<tr>
<td>bis 9 sqm</td>
<td>2</td>
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<tr>
<td>10 – 15 sqm</td>
<td>3</td>
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<td>16 – 21 sqm</td>
<td>4</td>
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<td>22 – 27 sqm</td>
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<td>28 – 33 sqm</td>
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<td>34 – 39 sqm</td>
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<td>40 – 45 sqm</td>
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<tr>
<td>46 – 51 sqm</td>
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<td>52 – 57 sqm</td>
<td>10</td>
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<td>58 – 63 sqm</td>
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<td>64 – 69 sqm</td>
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<td>70 – 75 sqm</td>
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<td>76 – 81 sqm</td>
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<td>82 – 87 sqm</td>
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<td>88 – 93 sqm</td>
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<td>94 – 99 sqm</td>
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<td>100 – 105 sqm</td>
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<td>106 – 111 sqm</td>
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<td>112 – 117 sqm</td>
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<td>118 – 123 sqm</td>
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<td>148 – 153 sqm</td>
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<td>154 – 159 sqm</td>
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<td>160 – 165 sqm</td>
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<td>166 – 171 sqm</td>
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<td>172 – 177 sqm</td>
<td>30</td>
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<td>178 – 183 sqm</td>
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<td>184 – 189 sqm</td>
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<tr>
<td>190 – 195 sqm</td>
<td>33</td>
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<tr>
<td>196 – 201 sqm</td>
<td>34</td>
</tr>
<tr>
<td>202 – 207 sqm</td>
<td>35</td>
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</tr>
<tr>
<td>300 sqm</td>
<td>51</td>
</tr>
</tbody>
</table>

External catering personnel at your stand will receive cost-free exhibitor’s badges. Please send an email with a name list to thomas.miltz@intercongress.de. Further information in the service manual from May/June 2020. The badges will be handed out onsite at the exhibitor’s service desk.
**PROCEEDINGS AND CONDITIONS OF BUSINESS FOR THE ALLOCATION OF EXHIBITION SPACE**

**Exhibitor's suitability**

The event is open primarily for manufacturing firms. Distributing companies and importers can be admitted as an exhibitor if they can prove the exclusive right to distribute for the Federal Republic of Germany. Intercongress GmbH decides on the admittance of an exhibitor after consultation with the initiator. There is no claim on admittance to the event.

*The exhibitor may only use the stand for himself.* The entire or partial lease to other companies needs the approval of the organiser and a separate written stand application of the co-exhibitor. This may raise the price of the area rental or result in an additional co-exhibitor's fee. The co-exhibitors are responsible for all contract duties as joint debtor.

The exhibitor must stand in a positive financial respect with Intercongress GmbH. The organiser reserves the right to take away the authorisation to the event from companies which in the past have not fulfilled their financial obligations on time.

**Allocation procedures**

Exhibition spaces will be awarded according to the extent and the duration of the support within the scope of the participation at the joint congress of BVOU, DGOOC and DGU since 2003.

2 loyalty points will be awarded for each participation year since 2003. This results in 34 groups with 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33 or 34 points. Uneven points exist because of *delay in paying the fee or untimely dismantling*.

<table>
<thead>
<tr>
<th>Loyalty Points:</th>
<th>57 companies having 31 to 34 loyalty points</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>32 companies having 25 to 30 loyalty points</td>
</tr>
<tr>
<td></td>
<td>36 companies having 19 to 24 loyalty points</td>
</tr>
<tr>
<td></td>
<td>50 companies having 13 to 18 loyalty points</td>
</tr>
<tr>
<td></td>
<td>117 companies having 7 to 12 loyalty points</td>
</tr>
<tr>
<td></td>
<td>514 companies having 1 to 6 loyalty points</td>
</tr>
</tbody>
</table>

In case you need information concerning your loyalty points, please send an email to thomas.miltz@intercongress.de

Companies which have merged with other companies or have bought up other companies can decide on the use of the highest number of loyalty points. *Nevertheless, an addition of loyalty points is excluded.* All applications for transfer of loyalty points must be submitted in written form to Intercongress and have to be confirmed by Intercongress.

In addition, Intercongress GmbH reserves itself the right to apply other procedures to the booth assignment, provided that these seem to be more suitable.

The exhibition will be planned to reach an optimum space partitioning. If required, Intercongress GmbH will change the first plan to do justice to all wishes.

**Choice of stand area**

Please inform us about your desired kind and size of exhibition stand and the preferred exhibition hall by using the form “stand application” enclosed. Starting mid/end of March, the floor space in halls 2.2 and 4.2 will be allocated in accordance to the stated requests. Thus, you are absolutely free in your choice of kind and size.

As the date of receipt of the stand application is decisive on the preferential consideration during the surface assignment for companies with the same number of loyalty points, it is *advisable to send in the stand application as early as possible*.

Should none of your wishes on the stand application be possible to realise, you will receive a proposal which orientates itself at the booth size stated by you.
Stand allocation

To take part in the first stand allocation your stand application has to reach Intercongress GmbH until 13 March 2020. The receipt of your stand application by fax, e-mail or per postal mail in our office in Friedrichstr. 6, 65185 Wiesbaden, Germany is crucial for the participation in the first allocation.

The receipt of these applications is confirmed within 10 working days by Intercongress GmbH by e-mail. Please note, that this interim confirmation is no confirmation of your stand choice; it informs you only that your stand application has been received. Applications reaching Intercongress GmbH until 13 March 2020 will be considered within the scope of the first stand allocation – for companies with the same number of loyalty points, the date of receipt of the stand application decides on the preferential consideration during the surface assignment. Hence, it is sensible to send the stand application in as early as possible.

Applications reaching Intercongress GmbH from 14 March 2020 will only be considered after the first stand allocation has been completed and the stand confirmations have been sent to the exhibitors of the first allocation session.

If at that time no more free surfaces are available, these companies will be put on a waiting list. The date of the receipt of the stand application decides the order on the waiting list. In this case, Intercongress will send notifications about the order on the waiting list. As soon as surfaces are released by cancellation, these companies are informed about the vacant surfaces.

Terms of payment

After allocation of the stand areas, the invoices with the stand fees will be conveyed. They have to be paid within 4 weeks – the exact payment date will be shown on the invoice.

The organiser reserves the right to cancel any invoice which is not completely paid until 20 July 2020 and to rent out the according exhibition space to another exhibitor.

Late payments after 20 July 2020 result in the loss of 1 loyalty point.

No company is allowed to the congress, before the stand fee has been paid completely. Please note that with open accounts, no set-up and dismantling passes will be sent out, either.

Cancellation conditions

Cancellations or other changes have to be effected in writing and are valid only with written confirmation by Intercongress.

With receipt of a written cancellation for a booth area up to 12 March 2020 a cancellation fee of 25% of the full rental cost without additional costs will occur.

With receipt of a written cancellation for a booth area from 13 March 2020 until 19 August 2020, 50% of the full rental costs are raised without additional costs.

No refunds will be affected for cancellations from 20 August 2020 or non-appearance of the exhibitor to the event.

Companies which do not inform Intercongress about their absence in writing will not be admitted to the congress in 2021.

Untimely stand dismantling

The dismantling of the exhibition booths starts on Friday, 23 October 2020, at 5.30 pm. With the booking of the exhibition space the exhibitor confirms that he will not dismantle earlier.

Untimely dismantling or partial broaching of the booths is not admissible and is punished with a contractual penalty of 50% of the rental cost.

Furthermore, with untimely dismantling, 1 loyalty point will automatically be drawn off.
### LUNCH WORKSHOPS/-SYMPOSIA

**Dates:** Tuesday, 20 October to Friday, 23 October 2020  
**Duration:** 1 hour during lunch break, 13.00 – 14.00 h  
*(plus set-up and dismantling time of 15 minutes before and after the event resp.)*  
**Seating:** Theatre-style seating  
**Signage:** Directly in front of the workshop room; nameplates for chairpersons are NOT included  
**Technical equipment:** Standard technology for data projection included (screen and beamer – laptops ONLY in halls)  
**Price**  
**Wednesday/Thursday:**  
- EUR 5.000 plus VAT for rooms for 46 - 69 seats  
- EUR 8.500 plus VAT for halls with 100 seats and more  
**Tuesday/Friday:**  
- EUR 4.000 plus VAT room for 46 seats  
- EUR 7.000 plus VAT for halls with 100 seats and more  

**Please note:** Clients who have not rented an exhibition area will be charged an additional fee of EUR 2,000,- plus VAT per workshop/symposium (incl. 10 exhibitor badges) for the use of this advertising platform

**Publication:** Consideration on DKOU website from 30 April 2020  
**Room Reservation:** According to the date of receipt of the corresponding application form.  

**Payment and cancellation conditions:** According to the General Terms and Conditions of Business for Accompanying Functions (Workshops).  

### CONFERENCE ROOMS

**Dates:** Tuesday, 20 October to Friday, 23 October 2020  
**Duration:** During the congress opening times (08.30 – 18.30 h) at the booked day, incl. set-up and dismantling times  
**Signage:** Room signage and nameplates for chairpersons are NOT included  
**Technical equipment:** Data projection (beamer, screen where needed) is included in rooms.  
**Booking period:** Daily, 09:00 – 18:00 h  
**Price**  
- room until 49 sqm 400 EUR per slot plus VAT (1,5 h)  

**Please note:** Please note that those rooms are only available for companies with a booth. There are no customer workshops allowed. The rooms have no natural light/windows.  
**Room Reservation:** According to the date of receipt of the corresponding application form. Please contact [lisa.jung@intercongress.de](mailto:lisa.jung@intercongress.de) for further information.  

**Payment and cancellation conditions:** According to the General Terms and Conditions of Business for Accompanying Functions (Workshops).
ADVERTISING

PRELIMINARY PROGRAMME

Number of copies: 20,000 pcs. (mainly digital)
Trim size: DIN A5 (vertical)
Language: German/English

Price per advertisement (4-colours):

<table>
<thead>
<tr>
<th>Page Type</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>4th cover page</td>
<td>EUR 2,500 plus VAT</td>
</tr>
<tr>
<td>3rd cover page</td>
<td>EUR 2,000 plus VAT</td>
</tr>
<tr>
<td>2nd cover page</td>
<td>EUR 2,000 plus VAT</td>
</tr>
<tr>
<td>Inner part</td>
<td>EUR 1,500 plus VAT</td>
</tr>
</tbody>
</table>

Deadline of receipt: 30 March 2020

FINAL PROGRAMME – POCKET GUIDE

Number of copies: 7,000 pcs.
Trim size: DIN A5 (vertical)
Language: German/English

Price per advertisement (4-colours):

<table>
<thead>
<tr>
<th>Page Type</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>4th cover page</td>
<td>already booked</td>
</tr>
</tbody>
</table>

Deadline of receipt: 31 August 2020

CONGRESS-APP FOR SMARTPHONES

All partners and exhibitors will be published with company name and booth number in an exhibitor content of the congress app, which was used by more than 3,600 users in 2019. DKOU2020 offers in addition further opportunities, that you will find below.

Exclusive booking of the splashscreen – only possible for 1 company
(pops up during download of DKOU from the platform)
fullscreen advertisement

EUR 2,000 plus VAT

Booking of a banner ad with link to a website
(always in the lower third of the centre screen)
- max. 3 rotating banners possible
- advertisement 1280 x 420 RGB, JPG or PNG, high quality

EUR 2,000 plus VAT

Sending of a push notification to all users
(text with max. 120 characters)
- max. 4 notifications per day possible

EUR 800 plus VAT
MARKETING BENEFITS

GENERAL INFORMATION: Companies, who have not rented a booth need to pay an additional surcharge of EUR 2.000 plus VAT per service for the use of marketing benefits at DKOU2020.

EXCLUSIVE SPONSORING

You are looking for exclusive sponsoring opportunities to promote your company in a special way at DKOU2020? The following sponsoring opportunities are limited to one exclusive partner and therefore offer a highly effective marketing.

ADVERTISEMENT ON “PILA-BODY”

Advertisement on a Pila-Body 4,80 x 2,40 m (oneside printed) during DKOU 2020.

The Pila-Body will be placed before the room Großer Saal in hall 1.2 or Festsaal in hall 3.2.

Marketing fee (per body) EUR 10.000 plus VAT

PENS & NOTEPADS

As the sponsor of pens and notepads, you are providing 6.500 pens and notepads branded with your company logo for the attendees. We will insert them in the congress bags.

Only available for one company!

Marketing fee (plus own material costs) EUR 2.000 plus VAT

LANYARDS

Distribution of 9.500 lanyards with your company logo and 2.500 clips to all participants, speakers and VIPs.

Production of lanyards with company logo and the imprint "Deutscher Kongress für Orthopädie und Unfallchirurgie, Berlin 2020" by the sponsor.

Only available for one company!

Marketing fee (plus own material costs) EUR 9.500 plus VAT
PARTNER OF MEDIA CHECK

Placement of brochures and information material (e.g. 20 Mousepads) and Roll-Ups at the Media Check, where all 1.500 speakers hand in their presentations.

Only available for one company!

Marketing fee: EUR 2.500 plus VAT

SPECIAL EMAILING TO CONGRESS PARTICIPANTS

DKOU offers a promotional emailing to all participants who have preregistered (approx. 5.000 preregistered participants) 1 week before the congress.

The mailing will be sent out to all participants with the reference „DKOU2020“. The text and layout can be created by the company in consultation with Intercongress – e. g. a personal invitation to your exhibition booth or an industry symposium, or simply some information about a product. All recipients will be addressed personally.

This promotion has a special advantage: All recipients of this email will be actually present at the DKOU. Thus, target groups can be specifically addressed.

Only available for one company!

Marketing fee: EUR 4.500 plus VAT

WI-FI

Services:
- Wi-Fi access in the entire congress area (entrance area, exhibition halls 2.2, 4.2, poster areal, lecture halls in hall 7, Großer Saal, Festsaal)
- Company branding/advertisement at www.dkou.org and link to company website
- Definition of the Wi-Fi keyword by the partner; the keyword will be published in the pocket guide
- Promotion as “Wi-Fi partner” in the pocket guide, as well as on the congress website with logo

Access on the ENTIRE congress area – even in the lecture halls in hall 7!

Only available for one company!

Marketing fee: EUR 8.000 plus VAT
ONLINE MARKETING

The offered online advertising efforts allow the promotion of your products in advance and afterwards of the DKOU2020. The different advertising opportunities are often designed to be shown throughout a whole year.

BANNER ON CONGRESS WEBSITE

Placement of a banner on one of the main sites of the congress website [www.dkou.org](http://www.dkou.org).

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Online presence of website:</td>
<td>until 31 March 2021</td>
</tr>
<tr>
<td>Online presence of advertisement:</td>
<td>10 working days after receipt of data</td>
</tr>
<tr>
<td>Visits:</td>
<td>More than 260,000 visitors in 2019</td>
</tr>
<tr>
<td>Number of advertising:</td>
<td>max. 1 banner per site</td>
</tr>
</tbody>
</table>

Price per advertisement:

Main sites (according to menu)

<table>
<thead>
<tr>
<th>Category</th>
<th>Price per advertisement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Programme (more than 52,000 visitors)</td>
<td>EUR 4,000 plus VAT</td>
</tr>
<tr>
<td>Registration (more than 22,000 visitors)</td>
<td>EUR 2,500 plus VAT</td>
</tr>
<tr>
<td>Information (more than 13,000 visitors)</td>
<td>EUR 1,500 plus VAT</td>
</tr>
<tr>
<td>Events (more than 11,000 visitors)</td>
<td>EUR 1,500 plus VAT</td>
</tr>
<tr>
<td>Travel &amp; Hotel (more than 10,900 visitors)</td>
<td>EUR 1,500 plus VAT</td>
</tr>
<tr>
<td>Industry (more than 8,000 visitors)</td>
<td>EUR 1,500 plus VAT</td>
</tr>
</tbody>
</table>

Additional benefits (graphical design, animation) on request

BANNER IN CONGRESS NEWSLETTER

By placing an advertisement in the newsletter you will reach more persons than the actual participants. Try it and refer to your products and company. More than 19,000 people receiving the German newsletter. In case of interest, please get in touch with Antonia Herbert antonia.herbert@intercongress.de.
ON-SITE MARKETING

Marketing opportunities on-site are restricted to the duration of the congress. These marketing efforts will allow you to draw attention to your products onsite.

AUDITORIUM-INFO-SYSTEM

It is possible for exhibitors and partners to publish information or announcements on all 14 plasma screens in front of the lecture halls. This advertisement is especially suitable to announce industry symposia or a planned promotion at the booth.

„S-Package“
The number of pop-ups is limited to a maximum of 3 announcements per half day. An announcement/promotional text runs PERMANENTLY and can have up to 20 words.

Price per announcement: EUR 500 plus VAT per half day

Duration of on-screen display: In the morning: 08.30 – 13.30 h
In the afternoon: 13.30 – 18.30 h

„L-Package“
Display of a full screen ad/announcement limited to one company per day (EXCLUSIVE!). The advertisement will be displayed alternately with the session overview.

Price (per day): EUR 1.500 plus VAT

DIGITAL PRESENTATION OF PRODUCT INFORMATION/FILMS

Service: Display of a digital product presentation or a film in all 14 lecture halls within the DKOU congress venue (incl. main lecture hall “Festsaal”) during all breaks.

Dates: Tuesday, 20 October 2020
Wednesday, 21 October 2020
Thursday, 22 October 2020
Friday, 23 October 2020

Duration of presentation: Approx. 2 Minutes (broadcasted in a continuous loop)
Max. number of presentations: 1 per day

Price (per day): EUR 1.500 plus VAT
PENS AT REGISTRATION DESK

At the registration counter, participants need pens to fill in the forms. And those pens will be taken after usage from the participants, which is a perfect marketing measure. We can distribute **1,000 pens branded with your company logo** to the participants of the congress at the registration desk.

Only available for one company!

**Marketing fee** (plus own material costs)  
EUR 1,000 plus VAT

COMPANY LOGO ON SIGNAGE

**Imprint of your company logo on signage within the congress building** (only congress related signage)

Only available for one company per sign!

**Marketing fee** (per sign)  
EUR 500 plus VAT

PLACEMENT OF ROLL-UPS IN FRONT OF THE LECTURE HALLS

Placement of Roll-Ups **opposite the main lecture halls** in exhibition hall 7.

**Price** (per Roll-Up)  
EUR 500 plus VAT

SIT-DOWN AREA

For the recreation of all participants, speakers and VIPs, there will be **sit-down areas within the exhibition**. You can become a partner of one or several sit-down areas and brand them **with your brochures, a roll-up and/or other promotional items**.

**Price** (per sit-down area)  
EUR 1,200 plus VAT
BARCODE-SCANNERS FOR LEAD RETRIEVAL

CVS://LEADSYSTEM
FROM CONTACT TO CUSTOMER

LEAD-GENERATION 4.0

The rapid follow-up of contacts made at events is an important factor in making maximum use of your fair potential. An efficient recording, qualification and tracking is crucial for successful dealing with interest parties.
That is why we developed the smart tool CVS://Leadsystem especially for industrial partners at congresses, conferences and symposia which supports the process of lead generation completely digitally.
From badge capture to qualification via interview forms to follow up actions during the congress.

Make your congress presence a successful story with CVS://Leadsystem and use all potential so that your contacts become customers.

**BENEFITS:**

- Fast, efficient, simple and precise recording of fair contacts without limits
- Supports digitally and reliable the whole workflow
- Immediate, structured, qualified and faultless availability of contact data.
- Easy adaptable, individual forms
- Transmission and modifications are possible during the event
- No loss of data owing to a central storing and backups
- Fair conversation is in centre of attention
- Better control of success and measuring of goals through analysis at any time

<table>
<thead>
<tr>
<th>Feature</th>
<th>CVS://Leadsystem Small 350,- €</th>
<th>CVS://Leadsystem Advanced 700,- €</th>
</tr>
</thead>
<tbody>
<tr>
<td>simple lead recording through</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>powerful barcode scanner</td>
<td></td>
<td></td>
</tr>
<tr>
<td>immediate display of addresses</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>emailing of the leads on request</td>
<td>just possible after congress</td>
<td></td>
</tr>
<tr>
<td>qualification of the leads</td>
<td>●</td>
<td>incl. 1 questionnaire</td>
</tr>
<tr>
<td>convincing evaluation file (excel)</td>
<td>●</td>
<td>●</td>
</tr>
</tbody>
</table>

Heuer HARTSOFT GmbH | Wächterstr. 11 | 28876 Oyten | Phone: +49 (0) 4207 66 99 66 | E-Mail: info@hart-soft.de | https://hart-soft.de
CVS://LEADSYSTEM - VARIANTE _SMALL_

**KEY FEATURES**
- Simple lead recording through barcode scanning before rooms or booths
- Data analysis after congress
- Ergonomic and stylish hand scanner
- Dependable and safe technology through high-class scanner

**SCAN-SYSTEM**
Our scan system "SMALL" consists of a smart professional hand scanner.

CVS://LEADSYSTEM - VARIANTE _ADVANCED_

**KEY FEATURES**
- Recording of customer data via individual questionnaires.
- Simple lead recording through barcode scanning
- Emailing of pricelists and flyer at the booth
- Data evaluation is possible at any time
- Ergonomic and stylish tablet
- Dependable and safe technology through high-class scanner

**SCAN-SYSTEM**
The scan system "ADVANCED" consists of a tablet and professional hand scanner, which are connected via Bluetooth.

**LEAD-Qualification**
Through available forms contacts can be qualified quickly and served with information still during the conversation.

**Options of questionnaires**
All questionnaires are individually configurable. Per lead system is one questionnaire inclusive. You can choose from free, mark and selection fields.

**Interest? Questions?**

> Give us a call:
Tel. +49 (0) 4207 66 99 66

Heuer HARTSOFT GmbH | Wächterstr. 11 | 28876 Oyten | Phone: +49 (0) 4207 66 99 66
Fax: +49 (0)4207 9990029 | E-Mail: info@hart-soft.de | https://hart-soft.de

Organiser:
Intercongress GmbH, Friedrichstr. 6, 65185 Wiesbaden, Germany
Fax/Mail reply as soon as possible

- latest until 13 March 2020 – to:

Intercongress GmbH

Thomas Miltz, Friedrichstr. 6, 65185 Wiesbaden, Germany
fon +49 611 977 16-10 fax +49 611 977 16-16

thomas.miltz@intercongress.de

☐ Manufacturer  ☐ Distributor

Company:

Please list possible co-exhibitors on a separate page (with suitable billing address).

Street:

This address will be published. Please state a deviating billing address separately.

Postcode, City, Country:

Phone/Fax:

E-Mail:

Contact:

☑ Mr. ☐ Ms.

VAT-ID:

Website:

A linkage from the exhibitor’s list to your website is included in the stand fee.

Requested stand size: ........................................... sqm (length ........ m x width ...... m) (min. size: 6 sqm)

Preferred exhibition hall:

☐ hall 2.2  ☐ hall 4.2

☑ if possible next to company: ...........................................  ☐ NOT near company: ...........................................

Basic Fee:

EUR 500 plus VAT per sqm space in halls 2.2 & 4.2

plus 10% additional costs (for exhibitors’ service, waste collection during set-up and dismantling, corridor cleaning, publication in the exhibitors’ lists in the preliminary programme, on the internet, in the congress app and on-site during the congress in Berlin)

Discount for Start-Ups: 20% for (the first) 6 sqm exhibition space

(Year of foundation in 2019 or 2020 – documentary proof is crucial and has to accompany the application form)

Extra charges:

☐ Stand in a row (1 open side) No extra charge

☐ Corner stand (2 open sides) 10% extra charge

☐ Top stand (3 open sides) 15% extra charge

☐ Block stand (4 open sides) 20% extra charge

Please indicate the main product range (max. 1):

☑ Accounting management/equipment  ☐ Arthroscopy devices  ☐ Education/Training

☐ Movement/posture diagnostics  ☐ Medical Imaging  ☐ Biomaterials

☐ IT and Software  ☐ Publishers, Booksellers  ☐ Implants

☐ Hospital/private clinic  ☐ Medical Societies  ☐ Medical Aid

☐ Medical Engineering  ☐ Orthopaedic Engineering  ☐ Drug & Pharma Products

☐ Ergonomic tools and devices  ☐ Spinal instrumentation

Please note: No refunds will be made for cancellations after 19 August 2020 or non-appearance of the exhibitor to the event. For further conditions see pg. 11/12.

With your signature you confirm that your company will NOT start with dismantling before Friday, 23 October 2020 at 5.30 p.m.

Place, date

Stamp, legal signature

The general conditions of Intercongress GmbH are accepted by signature and can be forwarded on request. Place of jurisdiction is Freiburg. According to German law § 33 BDSG we herewith inform you that all clients data are being stored in our database.
Fax/Mail reply as soon as possible to:

Intercongress GmbH
Antonia Herbert, Friedrichstr. 6, 65185 Wiesbaden, Germany
Phone +49 611 977 16-31 Fax +49 611 977 16-16
antonia.herbert@intercongress.de

Company: ____________________________________________
Street: _______________________________________________
Postcode, City, Country: __________________________________
Phone/Fax: ___________________________________________
E-Mail: _______________________________________________
Contact: ☐ Mr. ☐ Ms. _____________________________________
VAT-ID: ______________________________________________

We would like to book the following advertising:

PRELIMINARY PROGRAMME (Number of copies: 20,000 pcs.)
☐ 4th Cover page EUR 2,500
☐ 3rd Cover page EUR 2,000
☐ 2nd Cover page EUR 2,000
☐ Inside part EUR 1,500

Deadline of receipt: 30 March 2020

POCKET GUIDE (Number of copies: 7,000 pcs.)
4th Cover page already booked

Deadline of receipt: 31 August 2020

CONGRESS-APP
☐ Exclusive booking of the splashscreen – only possible for 1 company EUR 2,000
   (pops up during download of DKOU from the platform)
   fullscreen advertisement

☐ Booking of a banner ad with link to a website EUR 2,000
   (always in the lower third of the centre screen)
   - max. 3 rotating banners possible -

☐ Sending of a push notification to all users on …… 10.2020 at ……. h EUR 800
   (text with max. 120 characters)
   - max. 4 notifications per day possible -

(Currency & VAT: All prices are quoted and payable in EURO and if necessary plus German VAT of 19%)

Place, date ________________________________ Stamp, legal signature ________________________________

The general conditions of Intercongress GmbH are accepted by signature and can be forwarded on request. Place of jurisdiction is Freiburg. According to German law § 33 BDSG we herewith inform you that all clients data are being stored in our database.
Fax/Mail reply as soon as possible
- latest until 30 March 2020 - to:

Intercongress GmbH
Lisa Jung, Friedrichstr. 6, 65185 Wiesbaden, Germany
Phone +49 611 977 16-45 Fax +49 611 977 16-16
lisa.jung@intercongress.de

Company: ____________________________________________
Street: ____________________________________________
Postcode, City, Country: ______________________________
Phone/Fax: __________________________ / _______________________
E-Mail: ____________________________________________
Contact: ☐ Mr. ☐ Ms. ______________________________________
VAT-ID: ___________________________________________
Website: ___________________________________________

Please note: clients who have not rented an exhibition area will be charged an additional fee of EUR 2.000,- plus VAT per workshop/symposium (incl. 10 exhibitor badges) for the use of this advertising platform.

Advertising opportunities for your Workshop
☐ Banner on the congress website (on one of the main sites)
☐ Programme (more than 52.000 visitors) EUR 4.000
☐ Registration (more than 22.000 visitors) EUR 2.500
☐ Information (more than 13.000 visitors) EUR 1.500
☐ Events (more than 11.000 visitors) EUR 1.500
☐ Travel & Hotel (more than 10.900 visitors) EUR 1.500
☐ Industry (more than 8.000 visitors) EUR 1.500

☐ Hall-Information System
☐ Infotext, half day Date: ……….October 2020 ☐ morning ☐ afternoon EUR 500
☐ Infotext, whole day Date: ……….October 2020 EUR 1.000
☐ Display whole day Date: ……….October 2020 EUR 1.500

☐ Digital product presentation/film during breaks (per day) EUR 1.500
Preferred date: ……….October 2020
(Currency & VAT: All prices are quoted and payable in EURO and if necessary plus German VAT of 19%)

We would like to organise the following event:

☐ LUNCH-WORKSHOP/SYMPOSIUM
Preferred date: ……….October 2020, 13.00-14.00 h
Preferred room size: ☐ Wed./Thurs. ☐ Tue./Fri.
☐ Room (46-69 seat) EUR 5.000 EUR 4.000
☐ Hall with 100 seats or more EUR 8.500 EUR 7.000

Expected no. of participants: …………
Kind of event: ☐ Workshop ☐ Symposium ☐ Others: _______________________

Please note: Strict fire prevention concerning the occupancy of rooms - Does your room offer enough space for the expected number of attendees?

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Fax/Mail reply as soon as possible
-latest until 13 March 2020–to:

Intercongress GmbH
Antonia Herbert, Friedrichstr. 6, 65185 Wiesbaden, Germany
Phone +49 611 977 16-31 Fax +49 611 977 16-16
antonia.herbert@intercongress.de

Company: ____________________________________________________________
Street: ______________________________________________________________
Postcode, City, Country: ________________________________________________
Phone/Fax: __________________________________________________________
E-Mail: ______________________________________________________________
Contact: ☐ Mr. ☐ Ms. ____________________________________________________
VAT-ID: _____________________________________________________________

We would like to book the following exclusive sponsoring benefits:

☐ Pens & Notepads EUR 2.000
(Supply of 6,500 pens and notepads branded with your company or product logo for all attendees which will be inserted in the congress bags)

☐ Partner of media check EUR 2.500
(Fitting of the media check with pads & pens, advertisement on the laptop screens, mousepads, roll-ups, etc. for the 1,500 speakers/chairpersons)

☐ Special emailing to congress participants EUR 4.500
(Promotional emailing to all participants who have preregistered - approx. 5,000 recipients)

   WI-FI already booked
(Definition of the Wi-Fi keyword by the partner, Promotion as “Wi-Fi partner” in the final programme, Wi-Fi access in the entire congress area)

☐ Lanyards (Provision of 9,500 lanyards and 2,500 clips) EUR 9.500

☐ Advertisement on Pila-Body EUR 10.000
☐ Großer Saal ☐ Festsaal

(Currency & VAT: All prices are quoted and payable in EURO and if demanded plus German VAT of 19%)

Place, date __________________________________________________________
Stamp, legal signature ________________________________________________

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Antonia Herbert, Friedrichstr. 6, 65185 Wiesbaden, Germany
Phone +49 611 977 16-31 Fax +49 611 977 16-16
antonia.herbert@intercongress.de

Company: ________________________________________________
Street: ________________________________________________
Postcode, City, Country: __________________________________
Phone/Fax: ______________________________________________
E-mail: ________________________________________________
Contact: ☐ Mr. ☐ Ms. _______________________________________
VAT-ID: ________________________________________________

Please state a deviating billing address separately.

We would like to book the following marketing services:

ONLINE MARKETING
☐ Banner on the congress website (on one of the main sites)
  ☐ Programme (more than 52,000 visitors) EUR 4,000
  ☐ Registration (more than 22,000 visitors) EUR 2,500
  ☐ Information (more than 13,000 visitors) EUR 1,500
  ☐ Events (more than 11,000 visitors) EUR 1,500
  ☐ Travel & Hotel (more than 10,900 visitors) EUR 1,500
  ☐ Industry (more than 8,000 visitors) EUR 1,500

ON–SITE MARKETING
☐ Company logo on signage EUR 500
  (Imprint of your company logo on one sign within the congress building)

☐ Pens for use at the registration counter EUR 1,000
  (Supply of 1,000 pens with your company or product logo)

☐ Auditorium-Info-System EUR 1,500
  ☐ Infotext, half day Date: ...........October 2020 ☐ morning ☐ afternoon EUR 500
  ☐ Infotext, full day Date: ...........October 2020 EUR 1,000
  ☐ Infotext whole day Date: ...........October 2020 EUR 1,500

☐ Digital presentation of product information during the meeting breaks (per day) EUR 1,500
  Preferred date: ...........October 2020

☐ Placement of Roll-ups in front of the lecture halls (price per Roll-up, for all 4 days) EUR 500

☐ Sit down area (per sit down area, for all 4 days) EUR 1,200

☐ Advertisement outside the stand area (advertising runner or similar) EUR 10,000

(Currency & VAT: All prices are quoted and payable in EURO and if demanded plus German VAT of 19%)

Place, date ____________________________________________
Stamp, legal signature

The general conditions of Intercongress GmbH are accepted by signature and can be forwarded on request. Place of jurisdiction is Freiburg. According to German law § 33 BDSG we herewith inform you that all clients data are being stored in our database.
CVS://LEADSYSTEM
ORDER FORM
LEAD-GENERATION 4.0 | MAKE THE MOST OF YOUR CONTACTS

Please fill in and email to: support@hart-soft.de

This is to order CVS://Leadsystem.

The general terms and conditions of Heuer HARTSOFT GmbH apply. http://www.hart-soft.de/agb.pdf

Please also note that participant badges may only be scanned, for reasons of data protection, if the participant perceive and agree to the progress. Typing mistakes in addresses cannot be excluded.

<table>
<thead>
<tr>
<th>Number</th>
<th>Product</th>
<th>Price excl. VAT</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>CVS://Leadsystem Small</td>
<td>350,- €</td>
</tr>
<tr>
<td></td>
<td>CVS://Leadsystem Advanced</td>
<td>700,- €</td>
</tr>
</tbody>
</table>

☐ I hereby order and accept the mentioned conditions on all points.

first name; name: ___________________________________________

company: ___________________________________________

street, nr.: ___________________________________________

postcode, place: ___________________________________________

__________________________                     ____________________________
place, date                          signature

Heuer HARTSOFT GmbH | Wächterstr. 11 | 28876 Oyten | Phone: +49 (0) 4207 66 99 66
Fax: +49 (0) 4207 9990029 | E-Mail: info@hart-soft.de | https://hart-soft.de
General Terms and Conditions of Business for the Rental of Exhibition Space

1. Preamble
1.1. Contracting parties to the rental agreement shall be the Organiser and the Exhibitor. The Organiser will be represented by Intercongress GmbH, Friedrichstr. 6, 68165 Weinheim, Germany (hereinafter “IC”) for the purposes of concluding and amending the agreement and exercising dispositive rights as well as performance under the agreement.

1.2. Services on the part of the Exhibitor shall be rendered exclusively on the basis of these General Terms and Conditions of Business. They shall also apply to the participation of the Exhibitor in future events arranged by the Organiser provided that the latter is represented by IC in this regard. Any Terms and Conditions of the Exhibitor which shall deviate from or conflict with these Terms and Conditions of Business shall not be accepted, not even in the event of the Organiser performing his services without further reservations.

2. Quotation and conclusion of contract
2.1. Quotations made in prospectuses, advertisements etc. shall be subject to change without notice and are non-binding. The Organiser reserves the right to make changes to the exhibition space, rental agreement and stand application form. Submission of the completed stand application form shall represent an offer to contract on the part of the Exhibitor. The Exhibitor shall be bound to this offer until four weeks after the deadline of receipt stated on the application form. In case this deadline has already expired, he shall be bound to his offer for four weeks. In the case of a businesswoman, the contents of the stand confirmation shall be binding for the agreement, even if these differ from the contents of the application and the Exhibitor does not object to the amendment within 14 days.

2.2. The agreement shall also include the house rules, the product classification as well as the organizational and technical provisions of the event location which shall be forwarded to the Exhibitor prior to the event.

3. Authorization to exhibit
3.1. IC shall decide upon consultation with the Organiser on the authorization of an Exhibitor. A right to be authorized shall not exist.

3.2. The event is primarily open to manufacturing companies. Distributors and importers may not be authorized as Exhibitors. The Organiser or the Exhibitor shall not be able to produce evidence of having exclusive sales rights for the Federal Republic of Germany. In each case, only one stand may be rented for the same products of one manufacturer and used for the agreement. In case that the Exhibitor has not fulfilled these prerequisites, the Organiser may refuse the Agreement.

3.3. The Exhibitor shall only be permitted to use the stand himself. Assignment of the entire stand or part thereof to other companies shall require the consent of the Organisers. The latter may increase the price (Clause 6). The Co-Exhibitors shall be joint and each liable for all contractual obligations.

4. Allocation of exhibition space
4.1. Exhibition space shall be allocated according to the order of receipt of applications. The date of receipt by IC shall be decisive.

4.2. Notwithstanding the stand confirmation, IC shall reserve the right to subsequently allocate a differently positioned stand to the Exhibitor, alter the area of his exhibition space, relocate or close entrance and exits to the exhibition site or to the halls, provided that, taking into consideration the interests of the Organisers, such alteration shall be fair and reasonable for the Exhibitor. Should adherence to the stand confirmation present an unreasonable degree of hardship for the Organiser, yet such alteration be unacceptable to the Exhibitor, the former may request an alternative.

5. Stand construction and design
5.1. The construction and design of the stand must comply both with the general rules on competition and regulatory law and with the technical safety regulations. Visual or acoustic disturbance of adjacent areas must be avoided.

5.2. The stands must be manned during opening times and equipped with exhibits.

5.3. Only objects which correspond to the exhibition programme, have been registered and are brand-new may be exhibited. Other objects may not be exhibited unless this shall be absolutely necessary for the presentation or functioning of the permitted exhibits.

5.4. The sale of exhibits – including exhibition samples, software and specialist literature – to private persons outside the legal opening hours for retail shops is prohibited, moreover, the regulations regarding the quotation of prices order are to be observed.

5.5. The Organiser shall be entitled to remove exhibits or have them removed from the stand at the expense of the Exhibitor, should their exhibition be prohibited and the Exhibitor not immediately remove them upon the request of the Organiser. Should removal of the object not be possible or not adequate to establish an acceptable state, the Organiser may terminate the agreement with immediate effect.

6. Prices
6.1. The prices quoted shall apply to each square meter of stand area or part thereof plus the statutory value added tax applicable at any given time. There shall be no deductions for hall supports. The prices quoted represent all assembly days including days for set and dismantling.

6.2. Additional charges for electricity, furniture, flowers, decorations etc. shall be invoiced separately. Various surcharges for Co-Exhibitors shall apply.

7. Terms and conditions of payment
7.1. The stand rental fee shall be payable net, plus an appropriate advance payment towards statutory value added tax. The prices quoted shall apply to each square meter of stand area or part thereof plus the statutory value added tax. The sale of exhibits necessary for the presentation or functioning of the permitted exhibits.

7.2. In the event of default on the part of the Exhibitor, the Organiser may charge interest payable on arrears at the rate of 5 % p.a. above the basic interest rate in force at the time of default. So far as only businesswomen are involved in the legal transaction, interest payable on arrears will be 8 % p.a. above the basic interest rate in force at the time of default. Should the Organiser have been in a position to substantiate that greater damages have been caused by default, a claim may be made for this amount. The Exhibitor is, however, entitled to prove that damages resulting from default have not occurred or only to a lesser degree. If the Exhibitor is a businessman, he shall be obliged to pay the interest stated in the first statement of this subclause within two weeks of receipt of the invoice without a reminder being necessary.

7.3. With respect to the marketing of those items for which he shall possess a hiree’s lien, the Organiser shall be unrestricted, to the extent that statutory provisions are permissible, these shall be eliminated by this agreement.

7.4. The Exhibitor may set off against amounts due to the Organiser from the rental agreement such claims and only exercise a right of retention in relation to such claims as are either undisputed or legally effective.

8. Legal consequences if the event is cancelled or rescheduled
8.1. Should an event be cancelled, cut short or rescheduled to a new date due to force majeure or for good reason, IC is obliged to inform the Exhibitor immediately.

8.2. The Exhibitor has the right to withdraw from the contract within two weeks of receiving this notification. If the Exhibitor does not exercise this right, the contract will be continued under the changed conditions conveyed.

8.3. If an event is cancelled or in case of rescheduling by the Exhibitor any payments the Exhibitor has made for the event have been provided they cannot be offset against the claim for partial services rendered. The Organiser is not liable for any damages arising from the cancellation, shortening or rescheduling of an event.

9. Premature termination of contract and restitution of benefits
9.1. Each contractual party is entitled to terminate the contract for good reason without notice. Good reason is in particular, if:

- a) the other contractual party culpably breaches the essential contractual obligations incumbent upon them and the breach is not remedied within a reasonable period of time despite a warning. A previous warning is not required if it has no purpose or the contractual party entitled to the termination is not reasonably affected;
- b) the other contractual party culpably breaches legal provisions which are directly or indirectly significant in order to execute this contract. The contractual parties agree that sufficient suspicion of a culpable breach constitutes sufficient good reason;
- c) the request for the opening of an insolvency procedure on the assets of one of the contractual parties is made;

9.2. Termination must be made in writing.

9.3. If a contractual party is responsible for termination without notice for good reason, it is entitled to subtract the services received from the other contractual party. It is not, however, entitled to reclaim the services it provided. If the contractual party obliged to make restitution is unable to do so due to the nature of the service(s) obtained or for any other reason, it must reimburse the market-standard value of the services received. The contractual party entitled to termination without notice retains the right to claim for further damages.

10. Damages
10.1. Should the Organiser or IC withdraw from the contract for a reason for which the Exhibitor is responsible, the Exhibitor is obliged to pay damages. Payment for damages is flat-rate and determined as follows:

- Should the withdrawal take place within six months before the event is set up, 25% of the agreed exhibition fee is due.
- Should the withdrawal take place within six months before the event is set up, 50% of the agreed exhibition fee is due.
- Should the withdrawal take place within six months before the event is set up, 100% of the agreed exhibition fee plus extra compensation may be claimed.
- Should the actual damages incurred be higher, the Organiser may claim for higher damages. Should the Exhibitor prove the damages are lower than the flat-rate amounts, he is to pay an accordingly reduced amount.

11. Limitation of liability
11.1. Claims for damages from positive breach of obligation, negligence in contracting and tort are excluded as long as the Organiser, his legal representative or his vicarious agents have not acted with intent or gross negligence and as long as there is no violation of essential contractual obligations. Claims for damages due to impossibility of performance and delay in the event of slight negligence are limited to the reimbursement of the foreseeable damages. Liability for such damage and bodily harm is also excluded unless the Organiser is guilty of intent or gross negligence.

11.2. Claims for damages brought against the Organiser due to breach of contractual or quasi-contractual obligations and in tort must be enforced through court proceedings within the exclusion period of six months. The exclusion period begins from the point of notification, this however being from the end of the event at the latest. The exclusion period does not apply for claims for damages due to deliberate breach of duty or law.

12. Final provisions
12.1. All declarations made in connection with this agreement must be submitted in writing.

12.2. Should any provision of these Terms and Conditions of Business or other agreements between the parties be void or become void, this shall not affect the validity of the remaining provisions. It is agreed that instead of the invalid provision a valid condition shall be accepted which comes nearest to the intended economic purpose.

12.3. German Law shall apply to this agreement.

12.4. Should the Exhibitor be a businessman or not have any place of general jurisdiction within the Federal Republic of Germany, the place of jurisdiction shall be Freiburg, Germany. In addition, the Organiser and IC shall be entitled to institute legal proceedings against the Exhibitor at his place of general jurisdiction or at any particular place of jurisdiction which may already exist.
1. Preamble

1.1. The company Intercongress GmbH organises events in its own name and on behalf of congresses and conference organisations. The Organiser will be recognised in the printed material of the event. In case Intercongress GmbH is not the Organiser of the event, the Organiser shall be represented by Intercongress GmbH, Friedrichstr. 5, 80337 Munich (hereinafter "IC") for the purposes of concluding and amending the agreement and exercising dispositional rights as well as performance under the agreement.

1.2. Sponsor services shall be rendered exclusively on the basis of these General Terms and Conditions of Business. They shall also apply for the participation of the sponsor in future events by the Organiser if it is also represented by IC in this regard. The conditions of the supporting company which deviate from these terms and conditions or which contradict them shall not be accepted, not even if the Organiser performs its services without further reservation.

1.3. The house rules, index of goods and the organisational and technical regulations of the event location are also part of the contract.

2. Offer and conclusion of contract

2.1. The Organiser is the holder of rights to the event. The sponsor is interested in granting advertising possibilities for this event. IC shall make a decision (after discussion with the Organiser where necessary) on the approval of a sponsor. There is no entitlement to approval.

2.2. The event is primarily open to manufacturing companies. Distributors and importers may not be authorised as Sponsors unless they are able to produce evidence of having exclusive sales rights for the Federal Republic of Germany. In case the Client has not fulfilled these prerequisites, the Organiser may rescind the Agreement.

3. Sponsor services

3.1. The marketing or support service must comply with general regulations, in particular competition law and good practices. There may not be any visual irritations, acoustic irritations or traffic obstructions. The sponsor alone is legally responsible for this.

3.2. Cash payments
a) Should the sponsor have undertaken to pay the Organiser a one-time monetary amount plus any VAT accrued, this payment is due upon IC issuing an invoice with a deadline for payment. The payment must be made solely to the special account indicated on the invoice.
b) The Organiser is entitled to default interest on the amount due in each case in the amount of 8% over the respective basic interest rate in the event of payment default. The assertion of further damage is not hereby excluded.
c) The sponsor may only offset such claims against the claims of the Organiser from the contract and only after a letter of retention with regard to such claims that have neither been established to be uncontested nor been confirmed by a court of law.

3.3. Benefits in kind
a) Should the sponsor have undertaken to provide the event with advertising, this must be delivered by the sponsor at his own expense to the place of the event unless otherwise determined. The sponsor is responsible for the timely provision of the materials promised.
b) The Organiser and IC are not obliged to take precautions against the loss or damage of goods submitted by the Client.
c) The agreed advertising fee is due for payment within the period set in the invoice.

3.4. Services
a) If the sponsor has undertaken to provide the visitors with food and drink, he is obliged to provide evidence of the organisation and execution thereof upon the request of IC as stipulated in the contract. IC can only accept the submission of the order and order confirmation. The same applies if the sponsor has assumed travel/accommodation costs, the conference fee and, where necessary, a fee for the speakers/participants as well as costs for transport including costs for appropriate transport insurance.
b) The sponsor is responsible for the proper function, safety use and roadworthiness of the technical equipment he provides for the event. The sponsor shall ensure the timely delivery and installation of the equipment and is responsible for their operational capability throughout the event.

3.5. If the sponsor has commissioned third parties with the duties entrusted to him, he is liable for the third parties carrying out the duties in compliance with the contract.

3.6. Both the sponsor and the Organiser will mutually and directly inform each other of all circumstances which could be important for the execution of this contract.

3.7. The realism of the communicative goals pursued by sponsor by entering into this contract has no influence on the Organiser's claim to remuneration unless it has culpably hindered or impeded their achievement through the violation of essential contractual obligations or through gross negligence.

3.8. The rights and obligations as well as any claims from this contract are only transferable upon prior written consent from the other Party or the respective debtor of the claims.

4. Prices

4.1. For marketing services, the current price list for each event applies exclusively.

4.2. Any costs incurred by cooperation partners are forwarded by IC in their full amount to the Client.

5. Legal consequences if the event is cancelled or rescheduled

5.1. Should the event not take place from the very beginning due to force majeure, no service must be rendered by any Party.

5.2. Should an event be cancelled, cut short or rescheduled to a new date due to force majeure or for good reason, IC is obliged to inform the sponsor immediately. The sponsor has the right to withdraw from the contract within two weeks of receiving this notification. Any payments the sponsor made in advance are reimbursed provided they cannot be offset against the claim for partial services rendered.

6. Premature termination of contract and restitution of benefits

6.1. Each contractual party is entitled to terminate the contract for good reason without notice. Good reason is present in particular, if
a) the other contractual party culpably breaches the essential contractual obligations incumbent upon them and the breach is not remedied within a reasonable period of time despite a warning. A previous warning is not required if it has no purpose or the contractual party entitled to the termination is not reasonable;
b) the other contractual party culpably breaches legal provisions which are directly or indirectly significant in order to execute this contract. The contractual parties agree that sufficient suspicion of a culpable breach constitutes sufficient good reason;
c) the request for the opening of an insolvency procedure on the assets of one of the contractual parties is made;

6.2. Moreover, the sponsor is in particular entitled to a right to terminate the contract without notice for good reason if the Organiser's essential advertising service provided for in the contract is prohibited after the decision by an arbitrating authority or a court or proves itself to be inadmissible due to legal regulations or professional law. In this case, the sponsor is however not entitled to a claim for restitution against the Organiser.

6.3 Termination must be made in writing.

6.4. If a contractual party is responsible for termination without notice for good reason, it is obliged to make restitution for the services received from the other contractual party. It is not, however, entitled to reclaim the services it provided. If the contractual party obliged to make restitution is unable to do so due to the nature of the service(s) obtained or for any other reason, it must reimburse the market-standard value of the services received. The contractual party entitled to termination without notice retains the right to claim for further damages.

7. Damages

7.1. Should the Organiser or IC withdraw from the contract for a reason for which the sponsor is responsible, the sponsor is obliged to pay damages.

7.2. Payment for damages is flat-rate and determined as follows:
a) For benefits in kind with advertising effect
   - Should the withdrawal take place at least six months before the event is set up, 25% of the agreed fee and the value of the benefits in kind is due.
   - Should the withdrawal take place within six months before the event is set up, 50% of the agreed fee and the value of the benefits in kind is due.
   - Should the withdrawal take place within three months before the event is set up, 100% of the agreed fee and the value of the benefits in kind is due.
   - Should the actual damages incurred exceed the flat-rate damages, the Organiser may claim for higher damages.
   - Should the sponsor prove that the damages are lower than the flat-rate amounts, he is to pay an accordingly reduced amount.
b) For special benefits in kind and services, damages are calculated according to the actual costs incurred for procuring the replacement which is to be organised, commissioned and the consequential effort incurred.

8. Limitation of liability

8.1. Claims for damages from positive breach of obligation, negligence in contracting and tort are excluded as long as the Organiser, his legal representative or his vicarious agents have not acted with intent or gross negligence and as long as there is no violation of essential contractual obligations. Claims for damages due to impossibility of performance and delay in the event of slight negligence are limited to the reimbursement of the foreseeable damages. Liability for such damage and bodily harm is also excluded unless the Organiser is guilty of intent or gross negligence.

8.2. Claims for damages brought against the Organiser due to breach of contractual or quasi-contractual obligations and in tort must be enforced through court proceedings within the exclusion period of six months. The exclusion period begins from the point of notification, this however being from the end of the event at the latest. The exclusion period does not apply for claims for damages due to deliberate breach of duty or law.

9. Final provisions

9.1. Declarations which have been made with reference to this contract must be made in writing and are only applicable if they have been confirmed in writing by IC or the Organiser.

9.2. Should a provision of these Terms and Conditions or of the other agreements between the Parties be or become ineffective, the effectiveness of the other provisions remains unaffected. In case of the ineffectiveness, an effective condition is deemed as agreed which comes closest to the intended economic purpose.

9.3. German Law shall apply to this agreement.

9.4. Should the Client be a businessman or not have any place of general jurisdiction within the Federal Republic of Germany, the place of jurisdiction shall be Freiburg, Germany. In addition, the Organiser and IC shall also be entitled to institute legal proceedings against the Client at his place of general jurisdiction or at any particular place of jurisdiction which may already exist.

Intercongress GmbH 2018
General Terms and Conditions of Business for Advertisements

1. Preamble
1.1. Intercongress GmbH (hereinafter "IC") arranges for the contracting party (hereinafter "Client") the possibility to advertise in printed matter and/or on websites of a congress organiser in terms of buttons, banners, hyperlinks, etc. to be published on the internet. Contracting parties to the agreement shall be the Organiser of the congress (hereinafter "Organiser") and the Client. The Organiser will be published in the printed material of the event. In case IC is not the Organiser of the event, the Organiser shall be represented by Intercongress GmbH, Friedrichstr. 6, 65185 Wiesbaden, Germany for the purposes of concluding and amending the agreement and exercising dispositive rights as well as performance under the agreement.

1.2. Services on the part of IC shall be rendered exclusively on the basis of these General Terms and Conditions of Business for Advertisements on websites and in printed material. Any terms and conditions of the Client which shall deviate from or conflict with these Terms and Conditions of Business shall not be accepted.

2. Quotation and conclusion of contract
Advertisements must be submitted in writing or electronic format. Oral agreements are not legally binding.

3. Authorization of advertisement
Due to content, origin or technical format, IC shall reserve the right to decline advertising orders according to standardised, factually justified principles. A right to be authorized shall not exist.

4. Design of advertisement
The advertisement must comply both with the general rules on competition and morality. The Client carries the legal accountability.

5. Prices
5.1. For the advertisement order, the current price list for each event applies exclusively.

5.2. Possibly arising expenses of production partners will be passed on in full amount to the Client by IC.

6. Terms and conditions of payment
6.1. The fees shall be payable net plus value added tax upon registration and issue of an invoice by IC. Payments shall be remitted to a separate account only, which shall be advised separately. All bank fees have to be paid by the sender.

6.2. In the event of default on the part of the Client, the Organiser may charge interest payable on arrears at the rate of 5 % p.a. above the basic interest rate in force at the time of default. So far as only businessmen are involved in the legal transaction, interest payable on arrears will be at 6 % p.a. above the basic interest rate in force at the time of default. If IC is in the position to prove a higher damage caused by delay, it may claim these. The Client is, however, entitled to prove that no or a minor damage has been caused by the delay. If the Client is a businessman, he shall be obliged to pay the interest stated in the first sentence of this sub-clause within two weeks of dispatch of the invoice without a reminder being necessary.

6.3. The Client may only set off against amounts due to IC according to the advertisement contract such claims and only exercise a right of retention in relation to such claims as are either undisputed or legally effective.

7. Default and limitation of liability
7.1. In case of force majeure or other reasons beyond the control of IC (e.g. blackout/disruption of the communications network, computer breakdown of a third party, breakdown of the AdServer not longer than 24 hours) IC assumes no liability for the publication of the advertisement.

7.2. If - due to reasons beyond the control of IC - the event cannot take place or must be cut short, there is no claim for reimbursement or the compensation of other (economic) loss.

7.3. Claims for damages from positive breach of obligation, negligence in contracting and tort are excluded as long as the Organiser is not guilty of intent or gross negligence.

7.4. Claims for damages brought against the Organiser due to breach of contractual or quasi-contractual obligations in and tort must be enforced through court proceedings within the exclusion period of six months. The exclusion period begins from the point of notification, this however being from the end of the event at the latest. The exclusion period does not apply for claims for damages due to deliberate breach of duty or law.

8. Premature termination of contract and restitution of benefits
8.1. Each contractual party is entitled to terminate the contract for good reason without notice. Good reason is present in particular, if
   a) the other contractual party culpably breaches the essential contractual obligations incumbent upon them and the breach is not remedied within a reasonable period of time despite a warning. A previous warning is not required if it has no purpose or the contractual party entitled to the termination is not reasonable;
   b) the other contractual party culpably breaches legal provisions which are directly or indirectly significant in order to execute this contract. The contractual parties agree that sufficient suspicion of a culpable breach constitutes sufficient good reason;
   c) the request for the opening of an insolvency procedure on the assets of one of the contractual parties is made.

8.2 Termination must be made in writing.

8.3 If a contractual party is responsible for termination without notice for good reason, it is obliged to make restitution for the services received from the other contractual party. It is not, however, entitled to reclaim the services it provided. If the contractual party obliged to make restitution is unable to do so due to the nature of the service(s) obtained or for any other reason, it must reimburse the market-standard value of the services received. The contractual party entitled to termination without notice retains the right to claim for further damages.

9. Composition of damages
9.1. Should the Client rescind the agreement without due justification or should IC rescind the agreement for reasons to be found in the person of the Client, IC may calculate a lump sum for damages incurred as a result of the rescission and invoice the Client accordingly. The lump sum shall amount to 100 % of the total fee according to the available current price list in case of rescission within two months prior to the publication of the advertisement, 50 % of the total fee according to the available current price list in case of rescission within six months prior to the publication of the advertisement, 25 % of the total fee according to the available current price list in case of rescission at any previous date.

9.2. Should the damages actually incurred be greater, IC may claim for the greater amount. Should the Client prove that the damages are less than the lump sums, a correspondingly reduced amount shall be payable.

9.3. In case of contributions in kind/countertrades the actually arising costs for procuring a replacement will be used as calculation basis.

10. Final provisions
10.1. All declarations made in connection with this agreement must be submitted in writing or electronic written format and will be in force when confirmed in writing by IC or the Client.

10.2. Should any provision of these Terms and Conditions of Business or other agreements between the parties be or become void, this shall not affect the validity of the remaining provisions. It is agreed that instead of the invalid provision a valid condition shall be accepted which comes nearest to the intended economic purpose.

10.3. German Law shall apply to all contracts between IC and the Client.

10.4 Should the Client be a businessman or not have any place of general jurisdiction within the Federal Republic of Germany, the place of jurisdiction shall be Freiburg, Germany. IC and the Organiser represented by IC shall also be entitled to institute legal proceedings against third parties at their place of general jurisdiction or at any particular place of jurisdiction which may already exist.
General Terms and Conditions of Business for Accompanying Functions (Workshops)

1. Preamble

1.1. Contracting parties to the rental agreement shall be the Organiser of the congress (hereinafter "Organiser") and the Organiser of the accompanying function (hereinafter "Client"). The Organiser will publish in the printed material of the event. In case Intercongress GmbH is not the Organiser of the event, the Organiser shall be represented by Intercongress GmbH, Friedrichsstrasse 6, 65185 Wiesbaden, Germany (hereinafter "IC") for the purposes of concluding and amending the agreement and exercising dispositive rights as well as performance under the agreement.

1.2. Services on the part of the Client shall be rendered exclusively on the basis of these General Terms and Conditions of Business. They shall also apply to the participation of the Client in future events arranged by the Organiser provided that the latter is represented by IC in this regard. Any Terms and Conditions of the Client which shall deviate from or conflict with these Terms and Conditions of Business shall not be accepted, not even in the event of the Organiser performing his services without further reservations.

2. Quotation and conclusion of contract

2.1. Orders in prospectuses, brochures, announcements etc. shall be subject to change without notice and without obligation, also with regard to price details. Submission of the completed application form shall represent an offer to contract on the part of the Client. The Client shall be bound to this offer until four weeks after the deadline of receipt stated on the application form. In case this deadline has already expired, he shall be bound to his offer for four weeks. In the case of a businessman, the contents of the confirmation of the accompanying function shall be binding for the agreement, even if these differ from the contents of the application and the Client does not object to the amendment within 14 days.

2.2. The agreement shall also include the house rules, the product classification and index of goods as well as the organisational and technical provisions of the event location which shall be forwarded to the Client prior to the event.

3. Authorization to realize accompanying functions

3.1. IC shall decide on consultation with the Organiser on the authorization of a Client. A right to be authorized shall not exist.

3.2. The event shall in the first instance be open to manufacturing companies. Distributors and importers may not be authorized as Clients unless they are able to prove evidence of having exclusive sales rights for the Federal Republic of Germany. In case that the Client has not fulfilled these prerequisites, the Organiser may rescind the agreement.

3.3. The Client shall only be permitted to use the room for the accompanying function itself. Assignment of the entire room or part thereof to other companies shall require the consent of the Organisers. The latter may increase the price (Clause 6). The Co-Clients shall be joint and liable for all contractual obligations.

4. Allocation of Rooms

4.1. Rooms shall be allocated according to the order of receipt of applications. The date of receipt by IC shall be decisive.

4.2. Notwithstanding the confirmation, IC shall reserve the right to subsequently allocate a differently positioned or sized room to the Client, relocate or close entrances and exits to the convention site or to the halls, provided that, taking into consideration the interests of the Organisers, such alteration shall be fair and reasonable for the Client. Should adherence to the confirmation present an unreasonable degree of hardship for the Organiser, yet such alteration be unacceptable to the Client, the former may rescind the agreement.

5. Design of the accompanying function

5.1. The accompanying function must comply both with the general rules on competition and regulative law and with the technical safety regulations. Visual or acoustic disturbance of adjacent areas must be avoided.

5.2. Only objects which correspond to the programme of the function, have been registered and are brand-new may be exhibited. Other objects may not be exhibited unless this shall be absolutely necessary for the presentment or functioning of the permitted exhibits.

5.3. The Organiser or IC shall be entitled to remove exhibits or have them removed from the room at the expense of the Client, should their exhibition be prohibited and the Client not immediately remove them upon the request of the Organiser. Should removal of the object not be possible or not adequate to establish an acceptable state, the Organiser may terminate the agreement with immediate effect.

6. Prices

6.1. The prices quoted shall apply to one accompanying function plus the statutory value added tax applicable at any given time. The prices quoted apply to the entire duration of the accompanying function including set-up and dismantling time.

6.2. Additional charges for electricity, technical equipment, furniture, flowers, decorations etc. shall be invoiced separately. Various surcharges for Co- Clients shall apply.

6.3. Clients who have not rented an exhibition area will be charged an additional fee for the use of the advertising platform which is advertised in the prospectus of the congress.

7. Terms and conditions of payment

7.1. The fee for the accompanying function shall be payable net plus value added tax upon registration and issue of an invoice by IC. Payments shall be remitted to a separate account only which shall be advised. All bank fees have to be paid by the sender.

7.2. In the event of default on the part of the Client, IC may charge interest payable on arrears at the rate of 5 % p.a. above the basic interest rate in force at the time of default. For so far as only businessmen are involved in the legal transaction, interest payable on arrears will be at 8 % p.a. above the basic interest rate in force at the time of default. Should IC be in a position to substantiate that greater damages have been caused by default, a claim may be made for this amount. The Client is, however, entitled to prove that damages resulting from default have not occurred or only to a lesser degree. If the Client is a businessman, he shall be obliged to pay the interest stated in the first sentence of this subclause within two weeks of dispatch of the invoice without a reminder being necessary.

7.3. With respect to the marketing of those items for which he shall possess a hirer’s lien, IC shall be unrestricted; to the extent that statutory provisions are permissible, these shall be eliminated by this agreement.

7.4. The Client may only set off against amounts due to IC from the rental agreement such claims and only exercise a right of retention in relation to such claims as are either undisputed or legally effective.

8. Legal consequences if the event is cancelled or rescheduled

8.1. Should an event be cancelled, cut short or rescheduled to a new date due to force majeure or for good reason, IC is obliged to inform the Client immediately.

8.2. The Client has the right to withdraw from the contract within two weeks of receiving this notification. If the Client does not exercise this right, the contract will be continued under the changed conditions conveyed.

8.3. If an event is cancelled or in case of rescission by the Client any payments the Client has made in advance are reimbursed provided they cannot be offset against the claim for partial services rendered. The Organiser is not liable for any damages arising from the cancellation, shortening or rescheduling of an event.

9. Premature termination of contract and restitution of benefits

9.1. Each contractual party is entitled to terminate the contract for good reason without notice. Good reason is present in particular, if:

a) the other contractual party culpably breaches the essential contractual obligations incumbent upon them and the breach is not remedied within a reasonable period of time despite a warning. A previous warning is not required if it has no purpose or the contractual party entitled to the termination is not reasonable;

b) the other contractual party culpably breaches legal provisions which are directly or indirectly significant in order to execute this contract. The contractual parties agree that sufficient suspicion of a culpable breach constitutes sufficient good reason;

c) the request for the opening of an insolvency procedure on the assets of one of the contractual parties is made;

d) the Client does not pay an accordingly reduced amount.

9.2. Termination must be made in writing.

9.3. If a contractual party is responsible for termination without notice for good reason, it is obliged to make restitution for the services received from the other contractual party. It is not, however, entitled to the services it provided. If the contractual party obliged to make restitution is unable to do so due to the nature of the service(s) obtained or for any other reason, it must reimburse the market-standard value of the services received. The contractual party entitled to termination without notice retains the right to claim for further damages.

10. Damages

10.1. Should the Organiser or IC withdraw from the contract for a reason for which the Client is responsible, the Client is obliged to pay damages.

Payment for damages is flat-rate and determined as follows:

- Should the withdrawal take place at least six months before the event is set up, 25% of the agreed fee is due.
- Should the withdrawal take place within six months before the event is set up, 50% of the agreed fee is due.
- Should the withdrawal take place within three months before the event is set up, 100% of the agreed fee plus extra costs exempting electricity is due.

Should the actual damages incurred be higher, the Organiser may claim for higher damages. Should the Client prove that damages are lower than the flat-rate amounts, he is to pay an accordingly reduced amount.

11. Limitation of liability

11.1. Claims for damages from private breach of obligation, negligence in contracting and tort are excluded as long as the Organiser, his legal representative or his vicarious agents have not acted with intent or gross negligence and as long as there is no violation of essential contractual obligations. Claims for damages due to impossibility of performance and delay in the event of slight negligence are limited to the reimbursement of the foreseeable damages. Liability for such damage and bodily harm is also excluded unless the Organiser is guilty of intent or gross negligence.

11.2. Claims for damages brought against the Organiser due to breach of contractual or quasi-contractual obligations and in tort must be enforced through court proceedings within the exclusion period of six months. The exclusion period begins from the point of notification, this however being from the end of the event at the latest. The exclusion period does not apply for claims for damages due to deliberate breach of duty or law.

12. Final provisions

12.1. All declarations made in connection with this agreement must be submitted in writing and will be in force when confirmed in writing by IC or the Organiser.

12.2. Should any provision of these Terms and Conditions of Business or other agreements between the parties be or become void, this shall not affect the validity of the remaining provisions. It is agreed that instead of the invalid provision a valid provision shall be substituted.

12.3. German Law shall apply to this agreement.

12.4. Should the Client be a businessman or not have any place of general jurisdiction within the Federal Republic of Germany, the place of jurisdiction shall be Freiburg, Germany. In addition, the Organiser and IC shall also be entitled to institute legal proceedings against the Client at his place of general jurisdiction or at any particular place of jurisdiction which may already exist.

Intercongress GmbH, 2018
**Information regarding data protection**

Intercongress GmbH is a Professional Congress Organizer. The protection of your privacy as a user of our offers has maximum priority, in particular as to deal with your personal data.

a) **Responsible unit**
- Intercongress GmbH, Friedrichstraße 6, 65185 Wiesbaden
- Court of registration: Amtsgericht Wiesbaden
- Registration number: HRB 8375
- Sales tax ID: DE 258 269 762
- Managing Director authorised to represent the company: Diana Kraus
  - fon +49 611 97716-0
  - fax +49 611 97716-16
  - welcome@intercongress.de
  - www.intercongress.de

b) **Contact details of the data protection officer**
- Intercongress GmbH, Ingeborg-Krummer-Schroth-Str. 30, 79106 Freiburg
  - fon +49 761 69699-14
  - anne.roetsch@intercongress.de

c) **Purpose of processing and legal basis**
Intercongress GmbH uses the data obtained during the registration
- to arrange the conference you registered for, if applicable including external service providers (Art. 6 (1) lit b DS-GVO, Art. 6 (1) lit c. DS-GVO)
- to inform you via e-mail or by airmail about other conferences organised by Intercongress, which could be of interest for you (§7 UWG).
  At anytime you can oppugn the promotional use of your data with effect on the future. Please refer to: Intercongress GmbH, Friedrichstraße 6, 65185 Wiesbaden, fon +49 (0)611 977 16-0, fax +49 (0)611 977 16-16, welcome@intercongress.de

d) **Recipients**
Intercongress GmbH will not regularly sell or rent your personal data to third parties. Intercongress GmbH passes your personal data to third parties only,
- this is legal without your agreement (cf. § 85 BDSG (neu)),
- the transmission is necessary to arrange the conference you registered,
- service providers, which are involved in congress preparation need the data to render their services.
All third parties are processors we employ (Art. 28 DS-GVO). These are companies in categories IT services, logistics, print services and telecommunications.

e) **Duration of storage**
The data will be stored during the period of the contractual relationship between you and Intercongress GmbH. If the contractual relationship expires or you exercise your under Lit. f) stated rights your data will be handled according to the exercise of this right, if necessary deleted, so far as legal provisions stipulate a longer retention period.

f) **Rights of the data subject**
The data subject have the right of access, to rectification, to erasure, to restriction of processing, to object and to data portability. Furthermore the data subject have the right to lodge a complaint.