

Participant Badge as Digital Business Card

Take your lead generation to the next level.

High-quality contact data, **contemporary appearance**, and **time savings**, thanks to state-of-the-art hardware.

~~416€~~

just **333€** Symposium

Ideal for quick contact data collection at the symposium

~~724€~~

for **579€** Stand

Ideal for quick contact data collection at the stand

~~1116€~~

from **893€** Enterprise

Ideal for comprehensive lead generation on the stand

~~1187€~~

from **950€** API

Ideal to immediately synchronise your acquired lead contacts with your CRM system

Early bird discount

20%

valid until 24th September 2024

At the booth or during the symposium - Obtain the following contact information with one scan:

- ✓ Name, surname
- ✓ Salutation, akademik title
- ✓ Company / institution
- ✓ Street, number
- ✓ Postal code, city
- ✓ Country
- ✓ Email address



Depending on the system, additional data/information

**Do you have any questions?
Feel free to approach me!**



Antje Wellbrock-Wicknig

SUPPORT & CONSULTATION

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CVS:// LEADSYSTEM Symposium

Ideal for quick contact data collection at the symposium

- ✓ System consists of one scanner*
- ✓ Leadsystem is available for three hours
- ✓ Leadfile after event

*one scanner is sufficient for about 75 symposium participants. If the room where the symposium takes place has two open entrances, it is recommended to order two systems to capture all participants.



333.00 € /SYMPOSIUM

Feature Sheet Company:



Sample Company

First scan the participant, then capture features 1-10 as many times as desired.

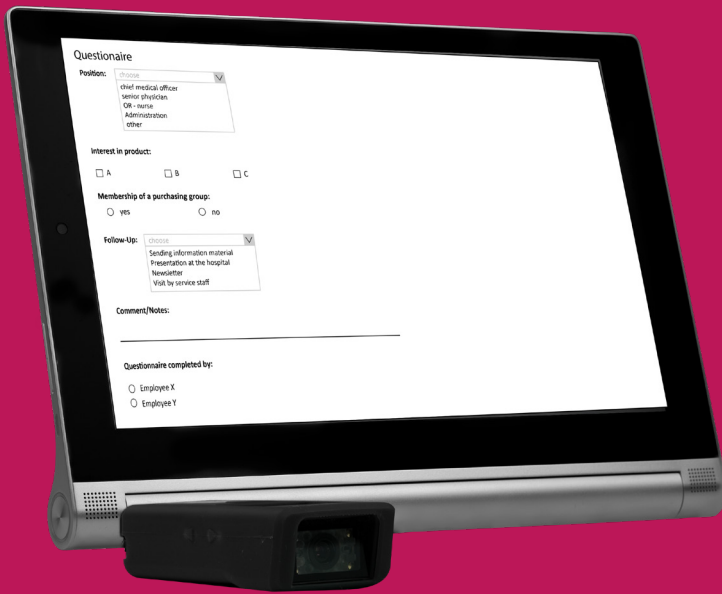
Feature 1 Please enter your own description <i>Interest in Produkt A</i>	
Feature 2 <i>Interest in Produkt B</i>	
Feature 3 <i>new customer</i>	
Feature 4 <i>existing customer</i>	
Feature 5 <i>Interest in newsletter</i>	
Feature 6 <i>visit by sales representatives</i>	
Feature 7 <i>Takes part in the raffle</i>	
Feature 8 ...	
Feature 9 ...	
Feature 10 ...	

CVS:// LEADSYSTEM Stand

Ideal for quick contact data collection at the stand

- ✓ System consists of one scanner and a list with 10 barcodes
- ✓ Leadfile after event
- ✓ Features can be assigned to the 10 barcodes
- ✓ Participants can then be linked to these characteristics by scanning the barcodes

579.00 € /EVENT



CVS:// LEADSYSTEM Enterprise

Ideal for comprehensive lead generation on the stand

- ✓ System includes one tablet and scanner
- ✓ Design your own individual, digital lead questionnaire for a successful lead interview
- ✓ Send emails with documents (attachments) to your new contacts directly and add notes
- ✓ Lead file available online at any time

893.00 € /EVENT

CVS:// LEADSYSTEM API

Ideal to immediately synchronise your acquired lead contacts with your CRM system

- ✓ Use your own scanning tools
- ✓ Receive the scanned participant data via an interface
- ✓ Synchronise your lead contacts immediately with your CRM-System



950.00 € /EVENT
+ 2€ per scanned participant

How would you like to capture your leads?

DKOU2024

~~416 €~~

333 € for 3 hrs

CVS://LEADSYSTEM
Symposium

~~724 €~~

579 € per event

CVS://LEADSYSTEM
Stand

save

20%

~~1,116 €~~

893 € per event

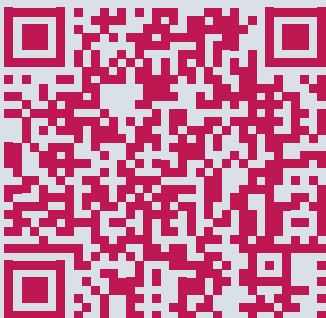
CVS://LEADSYSTEM
Enterprise

~~1,187 €~~

950 € per event

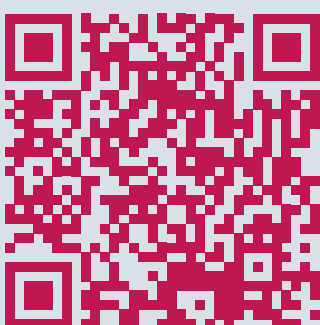
CVS://LEADSYSTEM
API
~~+ 2.50 €~~
2€ per scanned participant

The early bird discount is valid until 24th September 2024.



SCAN TO ORDER

The following link will take you to the order form:
<https://t1p.de/dkoueng>



GERMAN EXPLAIN VIDEO

The following link will take you to the explain video:
<https://www.cvs-world.de/assets/files/Leadsysteme.mp4>